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FOR IMMEDIATE RELEASE

Portales, NM - The City of Portales and Roosevelt County have contracted with Emergency Communications Network to license its CodeRED high-speed notification solution. The CodeRED system provides Emergency Management officials the ability to quickly deliver messages to targeted areas or the entire City of Portales and Roosevelt County. Emergency systems require a good telephone number database supporting them, so all residents are encouraged to add their phone number to the database. If residents do not add their phone number to the database, then they cannot be called. One of the reasons the CodeRED system was selected was that it gives individuals and businesses the ability to add their own phone numbers directly into the system's database themselves, and therefore they have the power to choose how they are contacted during a state of emergency.

"We are pushing for everyone in the community to sign-up with CodeRED to help ensure that all individuals are informed in case of an emergency," City Manager Tom Howell said. All individuals and businesses should log onto the City of Portales website, WWW.PORTALESNM.ORG, and follow the link to the "CodeRED Community Notification Enrollment" page. Those without Internet access may call the Portales Police Department (575-356-4404) and ask for Kim Terry (ext.2002) or Nora Navarrete (ext.2003), Monday through Friday, (8AM-5PM) to supply their information over the phone, or go the Portales Public Library, 218 South Avenue B, where there are public access computers for use. Required registration information includes first and last name, street address (physical address, no P.O. boxes), city, state, zip code, and primary phone number; however, additional phone numbers can be entered as well. All businesses should register as well as all community members who have unlisted phone numbers, who have changed their phone number or address within the past year, and those who use a cellular phone for a primary phone.

CodeRED allows members of the community to be informed of emergencies in their community based on their area of residence, which means that street addresses are required to ensure that the emergency notification calls are received by the proper individuals in a given situation. The system works for cell phones as well, but an associated street address is needed to provide relevant messages to the individual. CodeRED gives community members who want to be informed about emergencies in the area, an easy and secure method for signing up. The personal information that is used to sign up will only be used for emergency notification purposes. Questions should be directed to the Keith Wattenbarger, Emergency Management Director, at the Portales Police Department (575-356-4404).

About Emergency Communications Network

Emergency Communications Network Inc. (ECN) provides affordable high-speed notification solutions capable of reaching millions of citizens in minutes. ECN's sophisticated network supports a web-based product suite featuring CodeRED® that enables local government officials to communicate time-sensitive, personalized messages via voice, email and text messaging; CodeRED Weather Warning™ which provides automated alerts to citizens in the path of severe weather just moments after a warning has been issued by the National Weather Service. For more information about Emergency Communications Network, visit emergencycommunications.net.

